



YASIR NAWAZ

CREATIVE DIRECTOR - FILM MAKER - EDUCATOR

PROFILE

DETAILS

183 Block G, Marghazar Colony
Multan Road, Lahore, Pakistan

+92 321 9479495
rynawaz@gmail.com

A Creative Director, Filmmaker, and Educator with over 20 years of experience in the film and TV industry. Expertise in TV commercials, film production, editing, and visual arts. Experienced in teaching film production, editing, and digital media at prominent universities. Award-winning filmmaker with short films screened at international festivals. Contributed to the launch of four TV channels and led multiple promotional campaigns. Skilled in both creative leadership and hands-on production.

EMPLOYMENT HISTORY

PORTFOLIO

<https://sites.google.com/view/yasirnawaz>

SKILLS

TVC & Promo Production
Film Editing & Direction
Visual Storytelling
Teaching & Mentoring
Adobe Creative Suite
Final Cut Pro X
Logic Pro X
Photography & Digital Art

LANGUAGES

English
Urdu
Punjabi

Visiting Faculty at Lahore School of Economics, Lahore

January 2017 - Present

Director Marketing & Creative Services at efolk Studio, Lahore

January 2025 - Present

Film maker at 2act Films, Lahore

January 2017 - Present

Visiting Faculty at National College of Arts, Lahore

February 2009 - February 2020

Promo Director at Public News, Lahore

April 2018 - July 2018

Creative Head at EW Productions, Lahore

November 2015 - December 2016

Lecturer at Beaconhouse National University, Lahore

February 2008 - October 2011

Ad Film Director at iD Creations, Lahore

January 2010 - December 2013

EDUCATION

HOBBIES

DJ, Music Production, Traveling
Cooking, Photography, Theatre

MS Film & TV, Beaconhouse National University, Lahore

February 2022 - June 2023

Gold Medal & Distinction

MA Multimedia Art, National College of Arts, Lahore

February 2003 - December 2005

Distinction