

Wajeeha Sarwar

Graphic Design and 2D Artist

Contact

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About me

Hey, I'm a Graphic Designer and 2D Artist. I have the talent and aptitude to quickly grasp complex things. I enjoy every aspect of the creative process, as well as learning new talents. I work meticulously and am continuously looking for ways to improve. I am capable of taking new challenges and work under pressure.

Skills

- Adobe Photoshop
- Adobe Illustrator
- Adobe Animate
- Adobe InDesign

Education

2019 - 2023
Bachelors of Computer Arts
Foundation University Islamabad (FUI)
Specialized in 2D animation with a focus on graphic design

Certifications

Aug 2024
Introduction to Iagemaking
California Institute of the Arts

Dec 2023
Introduction to Typography
California Institute of the Arts

Sep 2023
Fundamental of Graphic Design
California Institute of the Arts

2018
Graphic Designing
Step In Tech Institute

2017
IT Advance
Step In Tech Institute

Work Experience

May 2023 - Present

Graphic Designer (The Pentagon Food Group)

- Design truck and van livery to enhance brand visibility and create a strong presence on the road, aligning with company branding guidelines.
- Create unique and versatile logos for products and brands, ensuring they are adaptable for both print and digital platforms, and maintain a consistent brand identity.
- Develop a variety of print materials, including campaign flyers, brochures, product packaging, calendars, corporate diaries, and NFC cards, focusing on clear, professional layouts and attention to detail.
- Design eye-catching and engaging graphics for social media posts and promotions to boost online presence and drive audience engagement.
- Create professional visiting cards and letterheads, ensuring consistency in design and branding across all corporate communication materials.

Award And Honor

Merit Certificate
Foundation University Islamabad (FUI)
Achieved a CGPA of 3.7 out of 4 in Bachelor's degree in Computer Arts

Languages

- Urdu
- English