

AMIRA KHALID

VISUAL ARTIST/DESIGNER

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OBJECTIVE

A passionate and multidisciplinary creative professional with strong experience in teaching design, animation, graphic arts, and fine arts. Adept at developing engaging course content, delivering practical demonstrations, and mentoring students in both academic and creative growth. Skilled in integrating traditional and digital media to enhance visual storytelling and hands-on learning. Seeking a lecturer position where I can contribute to an inspiring academic environment, share industry-relevant knowledge, and continue to foster creativity, critical thinking, and innovation in the classroom.

EXPERIENCE

Lecturer September 13th, 2024-Cont. Foundation University-Islamabad

- Design comprehensive course outlines and lectures for assigned design and animation courses, ensuring alignment with academic objectives and current industry trends.
- Deliver engaging lectures and live demonstrations for practical modules to support experiential learning and creative exploration.
- Supervise students in final year projects and thesis development, offering continuous mentorship, critical feedback, and technical guidance.
- Evaluate student performance through assignments, presentations, portfolio reviews, maintaining academic records, and ensuring learning outcomes are met.
- Integrate digital tools and design software into the curriculum, fostering professional-level proficiency among students.
- Collaborate with faculty to develop interdisciplinary learning experiences and update course content regularly.
- Design posters, brochures, and digital content for departmental and institutional events, contributing to visual branding and event promotion.
- Organize student exhibitions, reviews, and critiques to showcase academic work and enhance presentation skills.
- Support administrative tasks such as student advising, attendance management, and curriculum planning.

Coordinator of the Foundation Film Festival 2025, May 27th, 2025

- Lead the idea development process for the Foundation Film Festival 2025, shaping the event's theme, structure, and creative direction.
- Developed and managed the event budget, ensuring cost-effective solutions while maintaining quality in all aspects of production and design.
- Oversaw marketing strategies, including social media campaigns, promotional visuals, and outreach materials to maximize audience engagement and participation.
- Coordinated with all participants, student teams, faculty, and collaborators, ensuring smooth communication and task delegation across departments.
- Managed official communications, including sending formal invitations and coordinating schedules for jurors, panellists, and guest speakers.
- Created a detailed event timeline and schedule, facilitating smooth transitions between screenings, discussions, and panel sessions.

- Supervised all visual elements, including the event logo, social media posts, banners, printed materials, and giveaway items, maintaining consistent branding throughout.
- Supervised the event décor and space setup, ensuring a professional and visually engaging environment that matched the event's tone and goals.
- Provided on-ground coordination during the event day, managing logistics, technical support, and troubleshooting to ensure seamless execution.
- Fostered a collaborative and professional atmosphere by bridging efforts between the design, academic, and technical teams, contributing to the overall success of the festival.

Lecturer September 1st 2021- September 1st 2024 Iqra University-Islamabad

- Design course outlines and lecture content for assigned design courses, aligning with academic standards and learning objectives.
- Deliver engaging lectures and hands-on demonstrations to enhance student learning and creative skill development.
- Supervise students in their final year projects, offering ongoing guidance, conceptual support, and critical feedback throughout all stages of development.
- Facilitate project planning, time management, and creative direction to help students meet academic goals and professional presentation standards.
- Encourage experimentation and interdisciplinary thinking within the classroom and project settings to foster innovation.

Graphic Designer of National Conference “75 Years of Pakistan History, Diplomacy and Economy” November 09, 2022

- Worked as the lead graphic designer for a professional conference, developing a cohesive visual identity that aligned with the client's vision and event theme.
- Created the official conference logo, reflecting the event's concept and ensuring versatility across both print and digital platforms.
- Designed all print materials, including the call for papers, booklet covers, event banners, name tags, and giveaway bag, maintaining consistency in layout, typography, and color scheme.
- Managed the design and layout of all social media posts, creating visually engaging content tailored for platforms like Instagram, Facebook, and LinkedIn.
- Ensured a unified branding experience across all event touchpoints, from printed materials to digital presence.
- Collaborated with event organizers and communication teams to revise and finalize designs based on feedback and evolving event needs.
- Prepared print-ready files and coordinated with vendors to ensure high-quality output and timely delivery of materials.
- Contributed to enhancing the audience's visual experience, supporting the event's professional image and engagement outcomes.

Graphic Designer/Illustrator June 2020–September 2020 Wakhra Studio-Lahore

- Worked in the pre-production phase of animation projects, focusing on planning, conceptualization, and narrative development.
- Create detailed storyboards to visualize the narrative flow, camera movements, and scene transitions, ensuring clarity in storytelling and pacing.
- Design original characters and environments, maintaining consistency in style, proportions, and mood throughout the animation.
- Develop character turnarounds, expression sheets, and environment references to support the animation and modelling teams.

- Set key frames and create layout compositions to establish scene structure and visual continuity.
- Collaborate closely with directors and animators to align visual assets with the project's overall concept and tone.
- Contribute to enhancing the project's visual storytelling and production quality by ensuring cohesive design and cinematic planning.

Creative Artist June 2019, Ben Da'ood Studios-Islamabad

- Created original content for animation projects, including scripts, story ideas, visual concepts, and narrative structures aligned with project goals and target audience.
- Led a team of animators and visual artists, providing creative direction, task delegation, and ongoing support throughout the production pipeline.
- Oversaw all stages of animation production—from concept development to final delivery—ensuring high-quality output and alignment with the creative vision.
- Conducted storyboarding and animatic reviews, offering feedback and adjustments to maintain narrative clarity and pacing.
- Facilitated strong team collaboration by maintaining open communication, assigning roles based on skill sets, and resolving creative challenges.
- Managed project timelines and ensured timely delivery of assets and final outputs while maintaining production standards.
- Encouraged innovation and experimentation within the team to enhance the visual storytelling and emotional impact of the animation.

Exhibition

- Participated in the group exhibition "Silence Allows Violence" curated by Sharakat, held at the Pakistan National Council of Arts on December 20, 2018.
- Exhibited artwork in "The Colour of Dreams", a group show at Taseer Art Gallery on September 10, 2018.
- Showcased work in the Graduate Degree Show at the National College of Arts Auditorium, Islamabad, on June 12, 2018.

EDUCATION

Masters of Multimedia Arts, National College of Arts, Lahore	2019 - 2020
Bachelors in Fine Arts, National College of Arts, Rawalpindi	2014- 2017
Higher Secondary School Certification (Pre-Medical), Punjab College, Rawalpindi	2012
Secondary School Certification (Science), Grammar Public School, Rawalpindi	2010

SKILLS

Proficient in Microsoft Office Suite, including Word, Excel, and PowerPoint. Skilled in Adobe Creative Suite with hands-on experience in Photoshop, Illustrator, Premiere Pro, and After Effects. Familiar with audio and animation software such as Audacity, Moho, and OpenToonz. Strong foundation in traditional and digital art practices, including painting, drawing, miniature painting, sculpture, ceramics, printmaking, and digital painting.

LANGUAGE

Urdu

English