

Start of Career as **Lecturer** [2008 - 2011]

Fatima Jinnah Women University

The Mall, Rawalpindi, Pakistan

71-B, Wasim Street
Riaz Qureshi Road
Jhawra, Rawalpindi
Pakistan

Father's Name: **Maj (R) Ashiq Hussain**

Gender: **Male**

Marital Status: **Married (one daughter)**

Languages: Urdu, English

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farrukhabbass@hotmail.com

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Blood Group: **O***

Farrukh Abbas
Lecturer

**National University
of Modern Languages**

H-9, Islamabad, Pakistan



PhD-Finance

Seeking Admission

• **MS-Finance**

• **MBA-Finance**

COMSATS University,
Islamabad, Pakistan

• **Advanced Creative Writing**

• **Advanced Business English**

The Writers Bureau,
Manchester, UK

Position Applied for:

Looking for a suitably challenging position of teaching of **Finance/Accounting Statistics/Econometrics, Economics and Research Methods** at university level.

Objective

My enthusiasm for teaching at university level allows me to be flexible and adaptable to explore new systems quickly to the highest level of real-world professionalism and perspective with my full devotion, zeal and earnestness.

Academic

Teaching Profile

Possess a significant teaching experience at MBA/M.Com level (**NUML School of Business**), including the supervision of theses and major projects:

National University of Modern Languages, Islamabad (2021 to date)

BIIT, PMAS University of Arid Agriculture, Rawalpindi (2012 - 2021)

Fatima Jinnah Women University, Rawalpindi (2008 - 2011)

Courses Taught

Department of Public Administration

- Financial Management
- Financial & Managerial Accounting
- Research Methods
- Statistical Inference I & II

Department of Business Administration

- Managerial Economics
- Investment Analysis & Portfolio Mgt
- Cost Accounting
- Econometrics

**Teaching Profile as
a Visiting Faculty**

International Islamic University, Islamabad, Faculty of Mgt Sciences (Sept 08 - Feb 09)

IBS, Quid-i-Azam University, Islamabad, Dept of Mgt Sciences (Sept 19 - March 21)

Books Authored

(Details on the next pages.)

STATISTICS for University Students
Part I – Descriptive

STATISTICS for University Students
Part II – Inferential

**Contributions
in Authoring
International Books**

(Details on the next pages.)

Financial & Managerial Accounting,
20th Ed
Williams | Bettner | Smith



McGraw-Hill Education, © 2023 USA
ISBN: 978-1-264-44524-0

**Applied Statistics in Business &
Economics, 7th Ed**
David P. Doane | Lori E. Seward



McGraw-Hill Education, © 2022 USA
ISBN: 978-1-26059764-6

Business Research
Donald R. Cooper



SAGE Publishing, © 2019 USA
ISBN: 978-1-544-30782-4

Acknowledgments

We would like to acknowledge the following individuals for their help in developing the main text and the text's supplements:

Review Board

Farrukh Abbas, Barani Institute of Information Technology,
Pakistan

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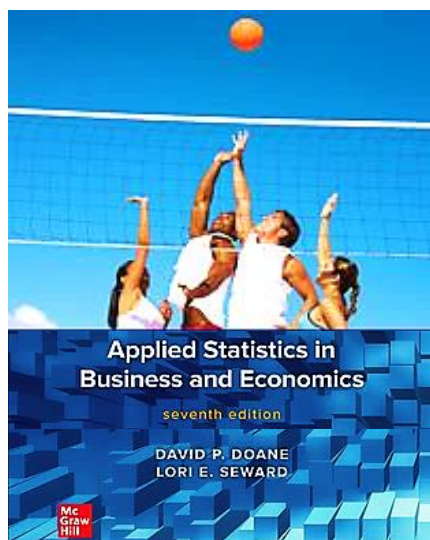
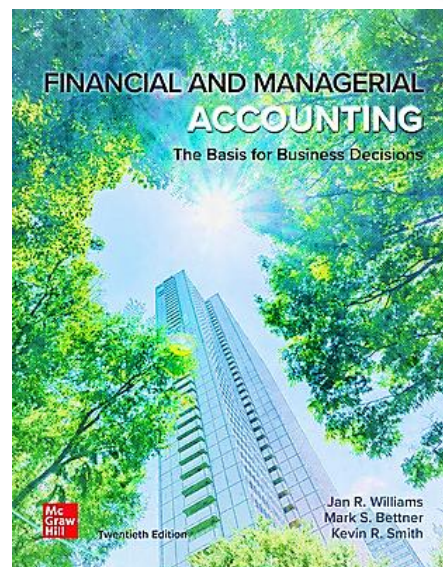
Sincerely,

Jan R. Williams, Mark S. Bettner, and Kevin R. Smith

Financial & Managerial Accounting,
20th Ed
Williams | Bettner | Smith



McGraw-Hill Education, © 2023 USA
Previous Eds: © 2021, 2018, . . . , 1977
ISBN: 978-1-264-44524-0



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Farrukh Abbas, National University of Modern Languages,
Islamabad (Pakistan)

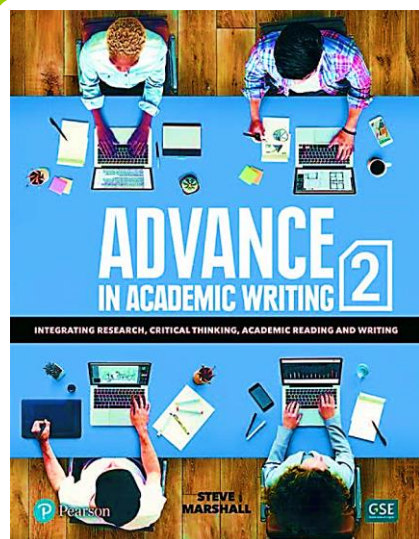
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Yijun He, Washington State University
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Allen Humbolt, University of Tulsa
...

Applied Statistics in Business & Economics,
7th Ed
David P. Doane | Lori E. Seward



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Darlene Murphy, University of Würzburg
Cyndy Reimer, Douglas College
Skye Skagfeld, Vancouver Island University

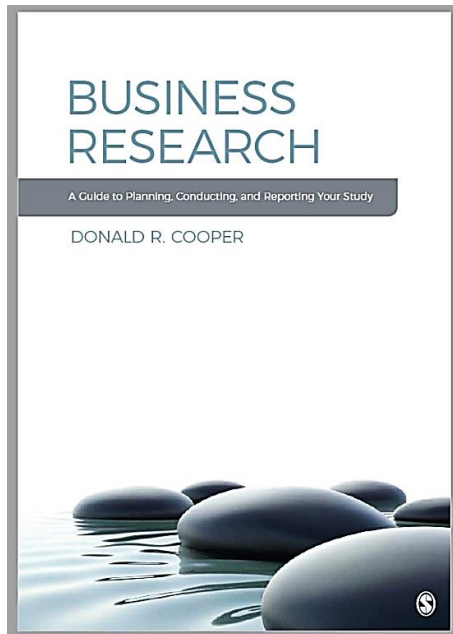
Advance in Academic Writing,
2nd Ed
Steve Marshall



Pearson, © 2024 Canada
Previous Ed: © 2017
ISBN: 978-2-7613-4150-9

**Wrote Exercises & Problems
in Donald R. Cooper's Book**

Both financially rewarded by the SAGE Publisher as well as scholastically ascribed for my contributions in the following book.



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I would like to thank many colleagues and friends who offered advice about coverage and audience; others contributed valuable materials. The editorial assistance, proofreading, and design ideas were invaluable. My wife, Kelli, encouraged me during the absence of creativity and craft. I am grateful for her perseverance . . .

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Sarah Tanford, University of Nevada, Las Vegas
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Jun Yu, Emporia State University
Nan Zhang, North Carolina Central University

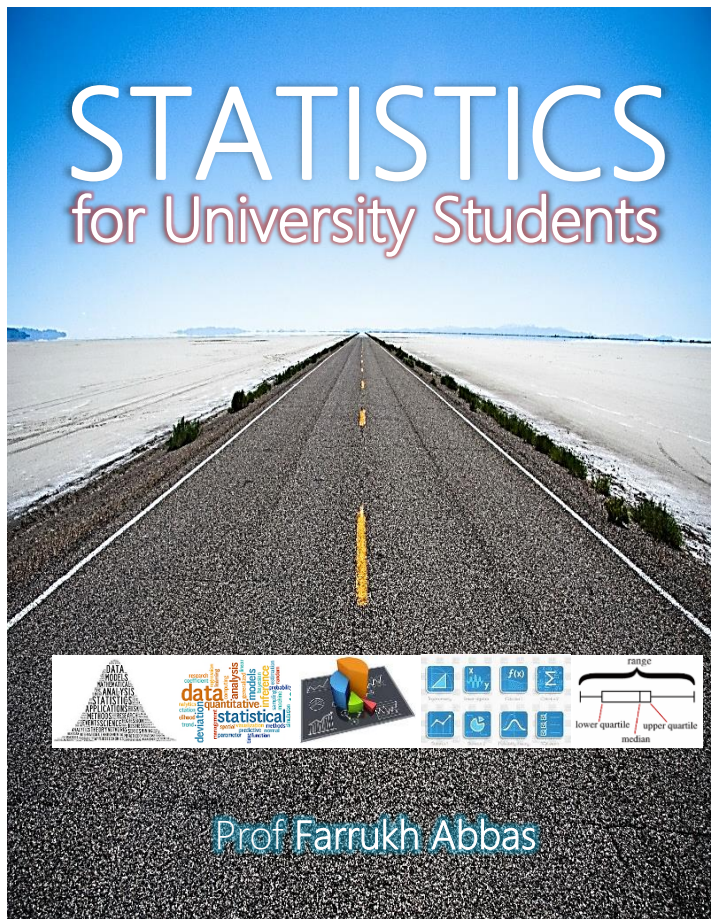
**Business Research A Guide to Planning,
Conducting, and Reporting Your Study
Donald R. Cooper**



SAGE Publishing, © 2019
Printed in the USA
ISBN: 978-1-544-30782-4

Book Authored

Wrote the following book at an international standard based on my teaching experience at *Fatima Jinnah Women University* and *Barani Institute of Information Technology*, Rawalpindi, Pakistan.



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Supervision of Research Dissertations

Masters Dissertation:

1. Impact of Consumer Financing on Living Standards of Middle Class
2. Impact of Foreign Direct Investment on Profitability of Telecom Sector in Pakistan
3. Effects of Changing Interest Rates on the Value of Corporate Assets and Risk Premia of Corporate Debt
4. Impact of Foreign Direct Investment on the Economic Growth Rate in Pakistan: 1980 - 2008
5. Impact of Organizational Restructuring on organizational Performance: A Case Study of Oil & Gas Development Corporation Limited Pakistan

Undergraduate Thesis:

6. Awareness of Green Marketing and its Products as Perceived by Consumers in Islamabad
7. Impact of Imported Shampoos Advertisements on the Perception on Working Women
8. Work Overload and Its Impact on Employees' Job Satisfaction
9. Relationship Between Impulse Purchase Factors and Female Consumer Behaviour

Experience in organizing Academic International Conference

International conference on 'Governance and Public Policy: Issues and Challenges' at Fatima Jinnah Women University, Rawalpindi in collaboration with Higher Education Commission, Islamabad (July 2 - July 4, 2009)

The Department of Public Administration held its first International Conference on 'Governance and Public Policy: Issues and Challenges.' The purpose of the conference was to share experiences and insights and bring together the research scholars working in various fields from all over the world. The themes for the conference were:

- *Governance and Policy: Issues and Challenges*
- *Management (both public and private sectors)*
- *Human Resource Management (Public and private sectors)*
- *Financial Planning and Management*
- *Small Business Management*

Professional Training

FJWU:

Incorporating Technology in Education (ITE) (Feb 2011) training program organized by HEC in collaboration with Fatima Jinnah Women University, Rawalpindi.

The objectives of the ITE training were to:

- Increase the effective and innovative use of ICT in higher education.
- Improve the process of teaching and learning, with a specific focus on students centered learning, where teachers are facilitators for learning.

NUML:

Faculty Training Programme (22–26 Feb 2021) organized by Office of Research Innovation and Commercialisation (ORIC) at National University of Modern Languages (NUML) Islamabad.

Professional Experience

Voxel Communications, Islamabad (Jan 2006 March 2008)

I worked as an International Customer Support Executive on American and Canadian projects including:

- *Protectron Satellite Home-Security System, Canada*
- *Bell Canada Communications Enterprises, Canada*
- *Children Rights Foundation, USA*
- *The Veracity Groups of Quality Assurance Verification, USA*

SAT, GMAT, GRE

SAT, GMAT, GRE (Maths section): I have been teaching for entrance exams (with my own advertisement in 'The News – class ad') for about 10 years.

IELTS

IELTS (Academic section): All my students scored band 7+ in IELTS *Academic* (with my own advertisement in 'The News – class ad').

Spoken English

Advanced & Proficiency Level: I love teaching English at an advanced & proficiency level:

- English Grammar
- English Pronunciation
- English Vocabulary

O-Level Accounting

I teach O-Level Accounting with my own advertisement in 'The News'.

Education

MS-Finance

COMSATS University Islamabad, Pakistan

Relationship between Valuation of a Firm and Its Size - An Empirical Study

Abstract

Buy-and-build strategies have recently become a common way for private equity firms to create value from their portfolio companies, that is, by increasing their size. Finance theory, on the other hand, gives no support that there should be a relationship between relative firm valuation and mere size.

This thesis will focus on an empirical study of transactions that occurred during 2000 and 2011 on average, in order to find if there is a significant relationship between the firm's valuation as multiple ($EV/EBITDA$) and its size, in terms of sales. This has implications for when this relationship may be true and when buy-and-build strategies may result in multiple expansions.

MBA-Finance

COMSATS University Islamabad, Pakistan (2005)

BSc

(Mathematics)

Peshawar University, Peshawar (2001)

FSc

(Pre Engineering)

Federal Board, Islamabad (1996)

Language Proficiency

- **Advanced Creative Writing**
- **Proofreading**

The Writers Bureau,
Manchester, UK

- **Advanced Business English**
- **Business Planning**

Business Training College,
Manchester, UK (2021)

Advanced English Language

Pak American Culture Center,
Quetta, Pakistan (1997)

Skills

- I impart the lecture heuristically to the full of the students' satisfaction
- Vibrant **American/British English speaking and writing skills**
- Excellently Computer Literate in **SPSS, E-views, SAS, Python, Excel**
- **QuickBooks** teaching experience

Interests

- Reading and Teaching Finance and Mathematics books
- **Writing Articles in Newspapers**
- Watching Movies: Entertaining/Documentary/Educational

References

- | | |
|--------------------|---|
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<i>Fatima Jinnah Women University</i> , Rawalpindi |
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Barani Institute of Information Technology , Rawalpindi |
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International Islamic University , Islamabad |
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The Writers Bureau , Manchester, UK |
| Dr Qaisar Abbas | Dean, Department of Business Administration,
COMSATS University , Lahore |
| Yousaf Haroon | Manager Organization Behaviour,
Emmar Pakistan , Islamabad |
| Imran Ali | Director USA, Canada, and Pakistan,
Foreign Office , Islamabad |