

# MAHAM FATIR

Video/ Editor

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 Rawalpindi, Pakistan

## EDUCATION

BS Mass Communication  
Foundation University

2018-2022  
CGPA: 3.67

Social Media Intern

- ISPR**
- Managed and curated content across multiple social media platforms for the organization.
  - Oversaw content planning, creation, and scheduling to drive engagement and brand awareness.
  - Analyzed social media metrics and developed strategies for growth and increased interaction with audiences.

## SKILLS

- Adobe Premiere Pro
- Canva
- Content creation
- Advanced Editing Techniques
- Creative collaboration
- Deadlines Adherence

## LANGUAGE

English

Urdu

## About Me

Dynamic Video Editor and Content Writer with a proven track record at YouTube and Upbrainery, enhancing client engagement through creative collaboration and advanced editing techniques. Excelled in crafting SEO-friendly content and developing impactful videos, significantly boosting organic traffic. Skilled in Adobe Premiere Pro and Canva, adept at meeting tight deadlines and fostering client relationships for repeat business.

## WORK EXPERIENCE

Youtube (Remote)

Video Editor (Feb 24- Sep 24)

- Created short-form videos, animated gifs and motion graphics for social media posts.
- Combined text, video and other composited elements onscreen to create logical, coherent layouts.
- Contributed new ideas and looked for ways to improve content editing and processes.

UpBrainery

Writer and Editor (Dec 22-Jan 24)

- writing and editing business related courses for kids
- Edited fellow writers' work for grammar, tone, style, as well as factual accuracy to uphold company standards.
- Crafted SEO-friendly content for websites and blog posts to increase organic traffic.

Oigetit — Fake News Filter

Social Media Accounts & Template Designer  
(Jan 25- present)

- Designed and managed templates for social media platforms, ensuring consistent branding and engagement.
- Developed and executed content strategies for various social media accounts, increasing visibility and engagement.