

MUHAMMAD ALI KIYANI

Details



<https://www.linkedin.com/in/muhammad-ali-kiyani/>



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Rawalpindi, Pakistan

LANGUAGES

- English
- Urdu

SKILLS

- Social Media Management** (Meta, Linkedin, Tiktok)
- SEO** (On page, Off Page, Technical SEO)
- Wordpress** (Website Creation)
- Shopify Store Creation**
- Ad Campaigns** (Meta, Tiktok, Snapchat, Google Ads)
- Canva** (post Designing)
- Google Analytics & Google Search Console**

Profile

Motivated and creative Digital Marketing Manager with 3+ years of experience in social media marketing, SEO, and website development. Skilled in creating engaging content, running ad campaigns, and building WordPress and Shopify websites. Successfully managed local and international projects with a strong focus on results and growth. Always eager to learn and deliver quality work.

EMPLOYMENT HISTORY

Digital Marketing Manager, Nexus95 (Currently Working)

- Managing social media platforms and content (e.g., Opportunities Guide)
- Creating ad campaigns for foreign clients (Meta Ads, TikTok Ads)
- SEO strategy and execution for client projects

Freelance Projects (3 Months)

Enchante By MA

- Shopify Store Development
- Social Media Management
- Meta, TikTok, Snapchat Ad Creation

FioraApparel

- Shopify Store Setup
- Social Media Management

AlMaryam Online Quran Academy

- WordPress Website Development

Digital Marketing Manager, Digi-Inn (8 Months)

- Designed social media posts using Canva
- Edited videos using CapCut
- Managed WordPress websites
- Performed on-page and off-page SEO tasks

SEO Intern, Ahad Tech (3 Months)

- Gained hands-on experience with SEO
- Worked on technical SEO and applied it to the company website (Botwriting.ai)

EDUCATION

Bachelor of Science in Computer Science

University of Engineering and Technology (UET), Taxila
Graduation Year: 2023

Matriculation

Fazaia Inter College, Jinnah Camp, Rawalpindi