



# ZULFIOAR ALI

## SEO EXPERT + META ADS

### PROFILE

Results-driven SEO expert with over 3 years of experience in optimizing websites for search engines. Proven track record of increasing organic traffic and improving search engine rankings. Proficient in implementing effective SEO strategies, conducting keyword research, and optimizing on-page and off-page elements. Strong analytical skills combined with a deep understanding of search engine algorithms to drive measurable results. Excellent communication and project management abilities to effectively collaborate with cross-functional teams.

### WORK EXPERIENCE

#### TECHNOFIES

##### SEO Expert

FEB 2024 - PRESENT

As the SEO Expert at Technofies, I have been responsible for overseeing and executing successful SEO and social media campaigns for numerous clients. With my expertise in developing data-driven strategies, conducting in-depth analyses, and creating compelling content, I have consistently driven increased online visibility, customer engagement, and revenue growth for my clients.

#### Cybmerce Tech

##### SEO Expert

Aug 2022 - 2024

Developed and implemented comprehensive SEO strategies, overseeing and executing all related tasks to enhance online visibility, organic traffic, and search engine rankings. Implemented and managed search engine marketing initiatives, including pay-per-click(PPC) campaigns and keyword optimization, to increase website visibility and drive targeted traffic.

#### Search Engine Lounge Peshawar

##### Seo Expert

March 2021 - June 2022

Develop and execute comprehensive SEO strategies for a Website, resulting in increased organic traffic and higher search engine rankings. Develop and execute comprehensive SEO strategies for a website, resulting in increased organic traffic and higher search engine rankings.

### REFERENCE

Name: Muhammad Eassa

Digital Marketing Expert | Mastermind of Technical Seo

Phone: +92 333 9681915  
Email: eassaseo@gmail.com

### CONTACT

- +923015580800
- meetzulfioarali333@gmail.com
- Islamabad
- www.itszulfioar.com

### EDUCATION

2015 - 2019

BACHA KHAN  
UNIVERSITYCHARSADDA

- B.S Computer Science (2015-2019)
- GPA: 3.3 / 4.0

### SKILLS

- Search Engine Optimization
- E-commerce SEO
- Conversion Rate Optimization
- Keyword Research and Analysis
- On-page and Off-Page Optimization
- Content Optimization
- Technical SEO Audit
- SEO Strategy Development
- Google Ads Management
- Fb ads Management

### TOOLS

- Ahref
- SEMrush
- Google Search Console
- Google Looker Studio
- Google Analytics
- Screaming Frog