



# AHMED SHAHWAZ

## ABOUT

I am currently holding an MBA Degree in Finance. BBA graduate in marketing from Bahria University Islamabad, I am working with Al Ibrahimi Group as Social Media Marketing Coordinator with past internship experiences with Gemnet Enterprise Solutions for 6 weeks and 9xero for 4 months as a Social Media Marketing Intern and a Digital Marketing Intern, respectively. In addition to my education, I have completed a few certifications in my spare time to gain knowledge and skills to help me with my career.

## WORK BACKGROUND

### SOCIAL MEDIA MARKETING COORDINATOR

Al Ibrahimi Group, Bahria Enclave, Islamabad, Pakistan.

**Apr 2022 - Present**

- Managing and writing content on the company's social media pages in Pakistan
- Running promotional campaigns on social media pages.
- Responding to customers' queries and concerns on social media.

### DIGITAL MARKETING (INTERN)

9Xero Digital (Pvt) Limited Islamabad, Pakistan.

**Nov 2021 - Mar 2022**

- Managing social media accounts of different clients.
- Creating social media posts and promotions for daily postings.
- Responding to customers' queries and concerns on social media.

### SOCIAL MEDIA MARKETING (INTERN)

Gemnet Enterprise Solutions (Pvt) Limited Hyderabad, Pakistan.

**June 2020 - Aug 2020**

- Managing company social media account.
- Creating social media posts and promotions for daily postings.
- Responding to customers' queries and concerns on social media.

## EDUCATIONAL BACKGROUND

### MASTER OF BUSINESS ADMINISTRATION (MBA) 1.5 YEARS

Bahria University Islamabad Campus.

**Mar 2022 - Aug 2023**

- Department: Business Studies
- Majors: Finance

### BACHELOR OF BUSINESS ADMINISTRATION (BBA) 4 YEARS

Bahria University Islamabad Campus.

**Sep 2017 - Aug 2021**

- Department: Business Studies
- Majors: Marketing

## CERTIFICATIONS

### Digi Skills PK Certification

(Freelancing, Digital Marketing)

### Google Analytics

Beginner Level

### Certificate of Appreciation for LEAD

## TECHNICAL SKILLS

MS Office Suite  
Freelancing (eBay & Amazon)  
Time Management  
Team Player  
Digital Marketing  
Problem Solving  
Social Media Marketing

## CONTACT DETAILS

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## SOCIAL DETAILS



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## REFERENCES

Available if Requested