



HAMZA ZAMIR

MEDIA PERSON

PERSONAL PROFILE

I am a media enthusiast. Moreover, my key areas of interests includes content writing, research, Seo, Digital & Social media marketing with Ae 2D Animation, Premiere Pro Editing, Canva, Free Pic, still Graphics Ai&Ps as a Plus skills.

WORK EXPERIENCE

VIDEO EDITOR DHAI-R SOCIAL MEDIA NETWORK CELL

DIGITAL MARKETING MANAGER NXG IMPACTS

SOCIAL MEDIA MANAGER MILLENNIUM BUILDERS

SOCIAL MEDIA MANAGER IMMISA IMMIGRATION

SOCIAL MEDIA ASSOCIATE PAKISTAN TEXTILE COUNCIL

Internship in ISPR

- Got the chance to improve my inter and intrapersonal communication skills in context of Public relation relation in ISPR.
- Job as Digital Marketing officer at NXG Impacts, Pakistan's leading industrial products manufacturers company. Moreover, designed graphics, ads on social media platforms and optimized websites.

5 years experience of of supervision of motion graphics, still graphics, social media marketing and content writing.

- Did social media marketing & motion graphics graphics work with Nust MandC department (Marketing and Communication)
- Did Editing tasks with Xembreen Production House
- Worked on my english content writing skills from Numl University. Worked on On page and off page Seo with Google analytics, Seo, Google Keywords Planner & Moz key words planner. Moreover, posted Facebook ads.
- **Hum News Internship (content and monitoring department), PTV Internship (IR department), APP Associated Press of Pakistan Editorial Internship, Prime Minister Digital Media Internship (DMW - MOIB) - Handled Ministry of education SM Platforms**

EDUCATIONAL HISTORY

Matric

APS ORD ROAD RWP CANNT (89 %)

Intermediate

FFC FOR BOYS NEWLALAZAR NEWLALAZAR (70 %)

RIPHAH INTERNATIONAL UNIVERSITY

BS-Mass Communication | 2018 - 2022 Gold Medalist

MS-Mass Communication | 2022 - 2024

- **Experience of various animation advance and still plus motion graphics project**
- **Research projects**
- **Content writing projects**

CONTACT ME AT



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<https://www.linkedin.com/in/hamza-zamir-6698b517a>



<https://twitter.com/HamzaZa48932807?s=08>



<https://youtube.com/channel/UCzy8wbY2KSDbTQgqjUAR3mQ>

SKILLS SUMMARY

- Editing (Animations Ae, Pr, Ai, Au)
- Research Work
- English Speaking skill
- Content Writing
- Communication Skill
- Social Media Marketing
- Digital Media Marketing

AWARDS RECEIVED

- 📖 ISPR Certificate
- 📖 University level Certificates
- 📖 Digital Media Wing Certificate - Government of Pakistan- MOIB
- 📖 Hum News - Ptv News - APP - PPI Certificates
- 📖 Social&Digital marketing Certifications From Google, Hubspot Academy, SkillsShop