

MEHWISH NAZ

M.Sarwar Bhatti House Abbas Colony Jhelum
Road near Royal Palace Hotel Morgah Rawalpindi

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Profile

Extremely hardworking, ambitious and enthusiastic individual with an excellent academic record, who always prove to accomplish every task with full responsibility and management.

Skills& Abilities

- Good communication skills
- Ability to work independently and as a part of team
- Result oriented and ability to solve problems
- Know how to meet deadlines and handle responsibilities

Work Experience

Digital Expert - 8/2020 – Currently working

Fiverr

- Marketing Strategy
- Seo Optimization
- Landing Page optimization

Digital Marketing Executive - 6/2019 To 8/2019

Micronox Islamabad

- Social Media Channels Analysis
- Social Media Analytical Reporting
- Website Analysis
- Research Work

Sr. Digital Marketing Executive – 01/2014 To 05/2017

NineSol Technologies Islamabad

- Website On Page Optimization
- Off Page Optimization
- ASO(App Store Optimization)
- Landing Page Optimization
- Social Media Optimization
- Search Engine Marketing
- Social Media Marketing
- Content Marketing
- Content Optimization
- Interns Handling
- Google Ad-words

- Google Analytics
- Amazon Products Listing

Intern – 09/2013 To 01/2014

, Pakistan Software Export Board Islamabad

- PSEB National ICT Internship Program management and assistance
- Meeting and assisting clients, members, companies and interns
- Database management of Interns and ICT Companies
- Formal Documentation, Record Maintenance and File management

SEO – 01/2012 To 08/2012

DkSoft Islamabad

- Off Page Optimization
- Link Building
- Social Media Marketing
- Search Engine Marketing

Education

Bachelor of Science: BS (CS) Hons

Virtual University of Pakistan

2011

CGPA:2.58

Intermediate: ICS

Govt College for Women Murree Road Rawalpindi

2006

49%

Matric: Science

F. G. Sir Syed Girls Secondary School Rawalpindi

2004

63%

Certificates

Fundamental of Digital Marketing

Google Digital Garage

Google Analytics individual Certification

Google

Social Media Marketing

HubSpot Academy

Content Marketing

HubSpot Academy

Digital Marketing

HubSpot Academy

Seo

HubSpot Academy

Final Year Project

Online Real Estate System (Web Based Java Project)

References

Will be furnished on request