

NIDA HUSSAIN

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SUMMARY

Highly motivated and accomplished scholar with a strong background in Entrepreneurship, Corporate Sustainable Development, Green-HRM, and AI in Business. Skilled in Smart-PLS, R-studio, E-viewer, QDA Miner, and SPSS, with a proven track record of publishing in top-tier journals. Seeking a position to further develop analytical skills and continue contributing to the advancement of knowledge in practical and fast-paced environment.

EDUCATION

- 2019-2023 **PhD Public Economic Management**, Zhengzhou University, China
 - Specialization: Strategic and Innovation Management, Entrepreneurship
 - Thesis: Research on the Influence of Green Entrepreneurial Orientation and Green Transformational Leadership on Corporate Sustainable Development
- 2015-2018 **MSc Telecom Engineering Management**, UET, Peshawar Pakistan
 - Specialization: Entrepreneurship, Technology Management, Startup and Business Development
 - Thesis: Developing a model to analyze the Impact of Technology Management on Entrepreneurial Start-ups over traditional business ventures
- 2010-2014 **BS Telecommunication Engineering**, BUITEMS, Quetta, Pakistan

MARKET EXPERIENCE

- 2024- 2025 **Pakistan Global Institute (Korean University), Rawat, Pakistan** (Assistant Professor)
- 2023- 2024 **CartMax, E-Commerce Store, Bangladesh** (Partnership)
- 2017- 2019 **Kitchen Kourier, Pakistan** (Owned Business)
- 2016-2017 **GIK Incubation Center, Sawabi, Pakistan** (Entrepreneurial Incubatee)
- 2016 **Telecom Foundation Schooling System, Rawalpindi, Pakistan** (English Teacher)
- 2015-2016 **ICT, PTCL Academy, Islamabad, Pakistan** (Work at Examinations and Administration)
- 2013 **Pakistan Telecommunication Company Limited, Rawalpindi, Pakistan** (Internee)
- 2013 **ZhongXing Telecom Company, Islamabad, Pakistan** (Internee)

RESEARCH EXPERIENCE

- Sept 2019 - June 2023 **PhD Researcher**,
 - Yunus Social Enterprise Center, Zhengzhou University, China
 - Center for Human Resources of Entrepreneurship Research, Zhengzhou University, China
 - Supervised by: Prof. Dr. Li BaoMing

PUBLISHED PAPER

1. **Hussain, N.**, Li, B., (2022). *Entrepreneurial Leadership and Entrepreneurial Success: The role of Knowledge Management Processes and Knowledge Entrepreneurship*. *Frontiers in Psychology*, 13(1), pp. 1-18. DOI: 10.3389/fpsyg.2022.829959
2. **Hussain, N.**, Li, B., (2022). *Mental Health Survey of Social Entrepreneurs during COVID-19: A study from Pakistan*. *Frontiers in Psychiatry*, 13(1), pp. 1-13. DOI: 10.3389/fpsyt.2022.849085
3. **Hussain, N.**, Li, B., Elahi, H., (2022). *Government support to Pakistani women entrepreneurs during COVID-19 pandemic*. *Public Administration and Policy*, 26 (1), pp. 80-92. DOI: <https://doi.org/10.1108/pap-02-2022-0010>

4. **Hussain, N.**, Li, B., (2022). *An empirical study to understand the social entrepreneurial intentions towards adopting technology management in social ventures*. International Journal of Asian Business and Information Management, 13(1), pp. 1-19. DOI: 10.4018/IJABIM.309104
5. Chowdury, N., **Hussain, N.**, (2022). *Using Technology acceptance model for acceptance of FinTech in Bangladesh*, International Journal of Internet Technology and Secured Transactions, 12(3), pp.250-264. DOI: 10.1504/IJITST.2021.10042636
6. Ayoungman, F., Chowdury, N., **Hussain, N.**, (2021). *User attitude and intentions towards using FinTech in Bangladesh*, International Journal of Asian Business and Information Management, 12 (3), pp. 11-19. DOI: 10.4018/IJABIM.20210701.0a30
7. **Hussain, N.**, Baoming, L. (2020). *Using R-studio to examine the COVID-19 Patients in Pakistan, Implementation of SIR model on Cases*, International Journal of Scientific Research in Multidisciplinary Studies, 8(6), pp.54-59. DOI: 10.13140/RG.2.2.32580.04482
8. **Hussain, N.**, Baoming, L. (2020). *Challenges faced by Pakistani Women Social Entrepreneurs in War against Terrorism affected Areas*. European Journal of Business and Management, 18(12), pp. 156-165. DOI: 10.7176/ejbm/12-18-17
9. Jamal, K., Umer, M. and **Hussain, N.** (2018). *Development of a strategy to study the effects of Electronic Word of Mouth marketing on brand creation, sustenance & brand Management*. International Journal of Scientific & Engineering Research, 9(9), pp. 660-665. DOI: 10.13140/RG.2.2.20252.72321
10. **Hussain, N.**, Khan, S. and Jamal, K. (2018). *Sustainable Technology Management Model for Entrepreneurial Start-ups*. International Journal of Scientific & Engineering Research, 9(5), pp.1581- 1584.

PAPER UNDER REVIEW

- a) The Mediating Effect of Negative Mental Health on the Relationship between Working Hours and Job Performance: Meta-analytic Structure Equation Model
- b) Where do I stand? Afghan refugee women entrepreneurs in Pakistan
- c) Paternalistic Leadership impacts on Project success through Knowledge Management Processes.

TRAININGS AND CERTIFICATES

- **In process** **Technology Entrepreneurship: Lab to Market**, HarvardX, Harvard University, USA
- **2024** **Introduction to Standards and Sustainability**, ITC SME Trade Academy, Geneva, Switzerland
- **2022** **Course in Modern Management**, University of Applied Sciences and Arts Northwestern, Switzerland
- **2021** **TOYOTA 5S Ecological Conservative Program**, UN Pakistan at United Nations, Pakistan
- **2021** **National initiative for Artificial Intelligence and Security**, She in Tech, Pakistan
- **2020** **Introduction to Research**, California Institute of Behavior Neuroscience and Psychology, USA
- **2020** **Taking Entrepreneurial Route**, ITC SME Trade Academy, Geneva, Switzerland
- **2019** **Design Thinking Training**, 4DDR Tech Camp, Islamabad, Pakistan
- **2017** **International Trade Policy Making**, US-AID PREIA Islamabad, Pakistan
- **2017** **Leadership and Team Building Training**, LUMS, Pakistan
- **2017** **Supply Chain Diversity Training and Expo**, US-Pakistan Women Council/ We- Create Pakistan
- **2017** **Establishing Marketing Mix Strategies**, World Bank- IFC Certified Business Edge, Pakistan
- **2016- 2017** **Certified Program for Women Entrepreneurs**, LUMS, Pakistan
- **2014** **Career development, Resume Writing & Interviewing Skills**, BUIITEMS, Pakistan
- **2012** **Cisco Certified Networking Associate LINUX**, Corvit System, Pakistan
- **2009** **Office Automation**, Pakistan Airforce

ACHIEVEMENTS

- **2019-2023** PhD Presidential Scholarship, Zhengzhou China
- **2015-2017** ICT Masters position scholarship, on securing 1st position, Islamabad, Pakistan
- **2016-2017** Business Idea got selected for an experimental semester course at the University of America, Washington D.C. under supervision of Prof. Bob Saina

LANGUAGE SKILLS

- **English** Speak fluently and Read/Write with high proficiency
- **Chinese** Speak, Read, and write with basic competence (Passed: HSK-3)
- **Urdu** Native Language
- **Pushto** Speak fluently, Read/ Write with basic competence

COMPUTER SKILLS AND LAB TOOLS

Quantitative Analysis

R-Studio, E-Viewer,
Smart-PLS, War-PLS
SPSS

Qualitative Analysis

QDA Miner, NVIVO

Others

MATLAB, LINUX, MS Project Management,
LATEX, Endnote, Mendeley

REFERENCES

Prof. Li BaoMing	Dr. Yeon Choi	Dr. Syed Huamyoon Shah
Professor of Business Management, Business School Director of Center for Human Resources of Entrepreneurship Research, Zhengzhou University, 100 Kexue Road, Zhengzhou, Henan, 45001, P.R. China Email: LBM@zzu.edu.cn LBMZZ@163.com Phone: 0086 13939043186	Pro VC, Pakistan Global Institute (Korean University), Rawat, Rawalpindi, Pakistan Business School, Pakistan Email: yeon.choi@mypgi.edu.pk yeonchoi31@gmail.com Phone: +92 316 9537753	Assistant Professor Department of Electrical Engineering, Yuan Ze University, No. 135, Yuandong Road, Zhongli District, Taoyuan City, 320315 Taiwan (R.O.C) Email: Syedshah@saturn.yzu.edu.tw Phone: +886-966401239