



ANUM FAISAL

PSYCHOLOGIST/RESEARCH ANALYST



PERSONAL BACKGROUND

I AM AN ACCOMPLISHED PSYCHOLOGIST AND CONTENT CREATOR WITH A PROFOUND UNDERSTANDING OF HUMAN BEHAVIOR AND A PASSION FOR TRANSLATING COMPLEX PSYCHOLOGICAL CONCEPTS INTO ENGAGING CONTENT. MY EXPERTISE IN RESEARCH ANALYSIS ALLOWS ME TO DELIVER DATA-DRIVEN INSIGHTS THAT CAPTIVATE AND INFORM AUDIENCES, MAKING ME A VALUABLE ASSET IN BOTH THE REALMS OF PSYCHOLOGY AND CONTENT CREATION.

CERTIFICATIONS

- Poster Presentation Certificate in International Conference Karachi University 2019.
- Attended International Conference "Role Of Social Scientist In 21st Century" 2019.
- Attended Seminar on "Protecting Human Rights and Legal Rights of Mentally Disordered People and Offenders In Pakistan" 2019.
- Attended One Day Workshop On Dialectical Behavior Therapy In National University Of Modern Sciences, Islamabad.
- Attended One Day Workshop On Health Is Wealth In Foundation University.
- Participation in 5th Annual Conference Diffability- A Path towards Possibility, Kazim Anwar ADHD Trust.
- Certificate of Appreciation for Serving as Organizer in Sports Society 2019-2021
- Certification in Online Creative Writing Course 2021

INTERESTS

- Blogging
- Travelling
- Reading
- Socially active
- Sports
- Interior designing
- Hiking

CORE SKILLS

- Psychological assessments and case reports
- Research and analysis
- Classroom Management
- Free lancing
- Pedagogical Knowledge
- Problem solving
- Use of Technology Integration
- Team player
- Leadership
- Time management
- Critical thinking
- Aesthetic Skills
- Communication skills in English, Urdu and Pushto

GET IN TOUCH

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WORK EXPERIENCE

UPWORK CAPITAL CORPORATION USA|WFH
Hubspot Expert| April 2024-To Date

N7 REAL ESTATE DUBAI
Content Creator| Jan 2023-Aug 2024

ISLAMIA UNIVERSITY BHAWALPUR
Assistance lecturer| February 2024-June 2024

FREELANCING
Content writer and Creative Writer| April 2021- To Date

JINNAH UNIVERSITY FOR WOMEN
Assistant lecturer| September-February 2021

NEXUS CORPORATION
Research analyst| September-February 2021

PERSONAL PROJECTS
N7 CORPORATE WEBSITE| N7 REAL ESTATE

N7 SECURITY WEBSITE| N7 SECURITY

SOS CHILDREN'S VILLAGE OF SINDH
2 Day Workshop on Anger Management |December, 18-19, 2019

MUHAMMAD ALI JINNAH UNIVERSITY
3 Day Workshop on Stress Management| December 10-12, 2019

ARMED FORCES INSTITUTE OF MENTAL HEALTH
Internship | March 2019

AL NOOR SPECIAL SCHOOL MULTAN
Internship| August- September 2016

EDUCATION HIGHLIGHTS

KARACHI UNIVERSITY
MPhil Psychology | Expected graduation: First Half 2024

- Research on Quality of Sleep and Insomnia
- Poster Presentation in International Conference
- Welfare work for Children and Caregivers of SOS Village
- Thesis on Moderation Role of Positive/Negative Affect between Psychological Capital and Turnover Intention

FOUNDATION UNIVERSITY RAWALPINDI
BS Psychology, 2015-2019

- Graduated with a GPA of 3.82
- Social Experiments on Responses of People on Awkward Behaviors
- Research on Exercise Dependence and Perfectionism
- Awarded best Sports Department for Leadership Qualities and Management Skills

APS AZAM GARRISON LAHORE
Metric| 2012

APS HUMMAIYUN RAWALPINDI
FSC Pre Medical | 2014