

Farman Ali

HR Personnel

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Islamabad, Pakistan

SUMMARY

Motivated MBA graduate with a specialization in Human Resource Management, equipped with strong leadership, decision-making, and critical thinking skills. Proficient in E-Commerce operations, digital marketing, and strategic business planning. Aspiring to contribute positively to organizational goals by leveraging my expertise in management and analytical abilities.

PROFESSIONAL EXPERIENCE

E Commerce Sales Specialist 12/2023 -Present

AIA Global Resources (Private) Limited

- List and Advertise Product on Amazon
- Craft Compelling Product Descriptions
- Manage E Commerce Store Efficiently
- Stay Ahead With Market Research and Global Expansion

EDUCATION

Master of Business Administration (MBA) 2023 - 2024

Human Resource Management - Iqra University

- Achieved a GPA of 3.27/4.0
- Used ODOO tool to evaluate performance.
- Attended a session on HR

Bachelor of Business Administration (BBA Honors) 2019 - 2022

Human Resource Management - Iqra University

- Achieved a GPA of 3.34/4.0
- Awarded Scholarship for outstanding academic performance

PROJECTS

Training and Development:

Reviewed articles on effective training and development strategies.

Organizational Effectiveness:

Evaluated factors driving organizational efficiency through article reviews.

Professional Ethics:

Reviewed article on “Organizational Effectiveness”

Financial Ratio Analysis:

Financial Ratio Analysis of "Atlas Honda Limited"

SKILLS

Microsoft Office	Advanced	Amazon Seller Central	Intermediate
ODOO (Performance Evaluation)	Intermediate	LMS	Intermediate
		Blackboard	Intermediate

LANGUAGES

English	Fluent	Urdu	Native
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AWARDS

Awarded a Scholarship Certificate for outstanding academic performance during the BBA-H program.

REFERENCES

Dr. Raja Muhammad Waqas

Assistant Professor - Iqra University
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Dr. Jasim Tariq

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