

EMAN RASHID

Digital Content Creator & Writer

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A Communication and Media Sciences graduate with proven expertise in digital content creation, research, bilingual writing, and documentary filmmaking. Recognized for my work on a documentary screened at the IAMCR Beijing Conference 2022, I bring strong critical thinking, a detail-oriented approach, and proficiency in MS Office and production tools. Dedicated to creating impactful, engaging content and skilled in both independent and collaborative settings.

RELEVANT EXPERIENCE:

Social Media Content Creator

Inter-Services Public Relations (ISPR) April 2023 – October 2024

- Created Patriotic Facebook and Twitter Posts, Engaging Instagram Memes, and Reels, and Tik-tok Videos.
- Created Whatsapp GIFs and content on Image Building of Pakistan.

Social Media Intern, Communications Department

HBL Microfinance Bank Ltd December 2022

- Translated LinkedIn Content and managed Twitter posts to highlight daily key events.
- Drafted content for the Annual Report, ensuring Professionalism and Accuracy.

Intern, PMOD Operations & Departmental Exploration

Pakistan Ministry of Defence July 2021 – August 2021

Attended in-depth lectures on PMOD Functions and visited affiliated departments, including the Survey of Pakistan (SOP) and Pakistan Military Accounts.

Documentary Filmmaker Intern

Darakhshan Resource and Rehabilitation Center for Women with Disabilities

December 2021 – January 2022

Produced, directed, and edited a 15-minute documentary on the center's impact, later screened at IAMCR 2022.

EDUCATION:

- **Bachelor of Communication & Media Studies**

Fatima Jinnah Women University, Rawalpindi

2018 – 2022 | **CGPA:** 3.76/4.0

- **F.Sc. Pre-Medicine**

Fauji Foundation College for Girls, Rawalpindi

2015 – 2018 | **Percentage:** 87.6%

- **SSC in Pre-Medicine**

Sir Syed Public School, Rawalpindi 2013 – 2015 | **Percentage:** 91.7%

SKILLS:

- **Technical:** MS Office (Word, PowerPoint), CapCut, Canva
- **Core Competencies:** Research, Production, Digital Content Creation, Presentation Skills
- **Languages:** English, Urdu, Hindi

EXTRA-CURRICULAR ACTIVITIES:

- **Participant:** AMCAP-FJWU International Media Conference, Digital Media Ecologies in the New Normal (February 2021)
- **Advocacy Art:** Created a poster for World Immunization Week 2019 (Federal EPI & FJWU)
- **Member:** SBARR Book Club, in collaboration with the U.S. Embassy.