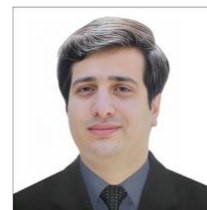


WAHEED ULLAH

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Objective	To acquire a challenging position relevant to my experience in an organization where people believe in common vision, trust, teamwork, respect for each other's and hard work to achieve organizational goals and Objectives.
Education	B.S. (Media and Communications Studies) Session 2017 – 21, University of Swat
Online Training Courses	Internet Marketing (Great Learning Academy) Digital Strategy Brand Marketing (Mind Luster) Social Media Management (Great Learning Academy) Public Relations (Oxford Home Study Centre) Events Management (Oxford Home Study Center)
Areas of Expertise	- Media Relations - SM Management - Digital Marketing - Branding Strategies Execution - Multimedia Journalism.
Experience:	SOCIAL MEDIA COORDINATOR Marketing Dept – North Samsons Group of Companies (Pvt.) Ltd. (Dec 2022 – Nov 2024) Key Role: • <i>Social Media Handling</i> • <i>Contents Creation</i> • <i>Branding Execution</i> • <i>Collaboration with influencers.</i> • <i>Maintaining digital reputation</i> • <i>Maintaining relationship with media, corporate groups & Tour Oprs</i> SOCIAL MEDIA EXPERT Sales & Marketing Department Malam Jabba Ski Resort (March 2021 – Aug 2021) Key Role: • <i>Contents Creation.</i> • <i>Counter Propaganda.</i> • <i>Social Media Operating.</i> STAFF REPORTER BakhabarSwat.com (Sept 2017 – March 2021) Key Role: • <i>Field Reporting</i> • <i>Script Writing & VO</i>

INTERNE

AVT Khyber News (*Jun 2017 – Jun 2018*)

Languages

Excellent Speaking and Written Skill of Urdu & Pashto

Awards

Recognizing Excellence KPIs Appreciation Award 2023
Samsons Group of Companies (Pvt.) Ltd.

Quarterly Employee Recognition Award 2024
Samsons Group of Companies (Pvt.) Ltd.

References

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