

USMAN EJAZ

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EXPERIENCE

➤ **Social Media Consultant/Recruiter** at Nimble Tech Solutions (Oct, 2023 – Sept, 2024)

Addressed lead generation, cold outreach, optimizing ad campaigns and visiting client office/setup.

Orchestrated client deals, optimized strategies for future and improvisation.

Hired IT professionals based on projects.

➤ **Content Manager** at freelancing (April, 2022 – present)

Supervised research projects exclusively academic writings (5 projects).

Formulated strategies for local social media clients, profile optimization, designed outline and content as per project.
(cold outreach clients).

Wrote web content on parenting.

Resume writing/formatting.

EDUCATION

➤ **BS Applied Psychology** (2019 – 2023)

National University of Modern Languages, Islamabad

➤ **Intermediate Pre-med** (2017 – 2018)

FBISE, Rawalpindi

CERTIFICATION

➤ Social Media Marketing, Graphic Designing & SEO by NS training

➤ Introduction to ABA by PYPA

SKILLS

- Recruitment and Talent acquisition (LinkedIn, Indeed)
- Understands recruitment cycle
- Firm grip on administrative roles
- Communication & Interpersonal skills
- Office suite (Word, Excel, PowerPoint, Access) & Outlook
- Fluent market research
- Training & Development
- Google & Meta Ads (Facebook, Instagram)
- Can work on Adobe (Illustrator, Photoshop, Premiere pro), Canva & CapCut
- Know SEO tools at hand (Google keyword planner, Uber suggest, SEMrush)