



Sami Ullah

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ABOUT ME

A highly capable marketing manager with excellent experience leading new initiatives to increase product awareness exponentially. Performed extensive forecasts and market research to learn more about customers' demands and product needs. Accurately assesses foreign laws, regulations, and sociopolitical factors and their potential impact on company goals. Experience with designing public relations strategies in foreign markets for true global involvement.

WORK EXPERIENCE

Zonal Sales Manager

Saffron City [02/03/2023 – Current]

Country: Pakistan

- Achieving business goals and revenue targets.
- Overseeing daily operations, managing budgets, and setting performance objectives.
- Developing and implementing business, marketing, and advertising plans.
- Managing internal and external stakeholder relations and negotiating contracts.
- Ensuring products and services comply with regulatory and quality standards.
- Ensuring company standards and procedures are followed.
- Preparing and presenting monthly, quarterly, and annual statements, analyses, and reports of operations and finances.
- Dealing with escalated customer issues, incident reports, and legal actions.
- Conducting market research to identify selling possibilities and evaluate customer needs.
- Actively seeking out new sales opportunities through cold calling, networking and social media. Setting up meetings with potential clients and listening to their wishes and concern.

Data entry operator

Hazara Communication [2020 – 2021]

City: Hazara | Country: Pakistan

- Enter data into databases accurately and efficiently.
- Verify accuracy of data entered into databases.
- Create and maintain data entry forms.
- Update existing records with new data.
- Retrieve data from various sources and enter into databases.

Office Coordinator

Kohat post graduate college [2022 – 2023]

City: Kohat | Country: Pakistan

- Greeting all incoming visitors to the office in a friendly.
- professional manner.
- Processed incoming and outgoing mail.

- packages and deliveries.
- Scheduled meetings and appointments.
- coordinated business events and travel requirements.
- Assist with bookkeeping duties.
- maintained office records including office expenses.

Computer Operator

Institute of space Technology [09/2024 – Current]

City: Islamabad | Country: Pakistan

EDUCATION AND TRAINING

Diploma in Information Technology (DIT)

Board of Technical & Professional Education [2020 – 2021]

City: Islamabad | Country: Pakistan | Website: www.btpe.edu.pk | Final grade: 85%

Bachelor in International Relations

National University of Modern Languages [02/03/2017 – 03/04/2021]

City: Islamabad | Country: Pakistan | Website: www.nmul.ed.pk | Final grade: CGPA 3.05

Intermediate

Global degree college Peshawar [10/03/2012 – 05/02/2014]

City: Peshawar | Country: Pakistan | Final grade: 70%

Matriculation

Muslim Model School and College [2010 – 2012]

City: Bannu | Country: Pakistan | Final grade: 71%

DIPLOMA

Medic First Aid, Fire Safety, Risk Assessment, Iosh, Oshacademy, Nebosh GC3.

DIGITAL SKILLS

Microsoft word / Microsoft Excel / Microsoft Powerpoint / Zoom / Social Media including Facebook , WhatsApp and Twitter / INTERNET AND SOCIAL MEDIA / Encryption and Archiving / 3D home architecture / Windows OS / Financial information system (FIS) / Enterprise Resource Planning Systems (EPR) / Gate Pass / Duty Slip Complaints / Employees Reco / Leave Requests

LANGUAGE SKILLS

Mother tongue(s): Pashto

Other language(s):

English, Urdu, Pashto

LISTENING A1 READING A1 WRITING A1

SPOKEN PRODUCTION A1 SPOKEN INTERACTION A1

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user