

Ch Osama Jamil

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PROFILE

A result driven marketing professional with experience in developing and executing effective marketing strategies. Skilled in business development, social media management, e-commerce management.

PROFESSIONAL EXPERIENCE

Business Development Intern

05/2024 – 10/2024

Kiwi Logics

Rawalpindi

- Managed client interactions and communications on Fiverr, ensuring timely project delivery and satisfaction.
- Developed and maintained social media accounts to increase brand visibility and engagement.

Marketing Intern

06/2022 – 08/2022

Zeeruk International Pvt Ltd

Islamabad

- Handled social media account management, creating content and engaging with followers to boost brand presence.

EDUCATION

MBA

09/2022 – 02/2024

Bahria University

Islamabad

BBA

09/2018 – 06/2022

National University of Modern Languages

Islamabad

CERTIFICATES

Inbound Marketing

Hubspot

Virtual Startup Internship

Program: Future Economies

Sydney School of
Entrepreneurship

Digital Garage

Google

SKILLS

Client Relationship
Management



Social Media
Management



Communication &
Interpersonal Skills



Time Management &
Organization



Problem Solving Skills



LANGUAGES

English



Urdu



Punjabi



Chinese



PROJECTS

4D Construction Management

11/2023 – 01/2024

Presented Full Service Work Flow

Em Power

05/2022 – 06/2022

Online Platform for Women

COURSES

Digital Marketing Revolution

05/2022 – 07/2022

Coursera

Digital Marketing

11/2022 – 02/2023

Digi Skills

PUBLICATIONS

Factors Influencing Online Shopping Behavior in Twin Cities of Pakistan

29/01/2024

Implications for E-Commerce Businesses

AWARDS

Gold Medal

07/12/2024

Bahria University

Summa Cum Laude

13/03/2024

Bahria University

For achieving 3.97 CGPA